



October 11, 2019

FOR IMMEDIATE RELEASE

**TRUE SPORTS LACROSSE RELEASES ULTIMATE SHOOTER’S HANDLE WITH
TRIPLE FLEX TECHNOLOGY**

MEMPHIS, TN – TRUE Sports Lacrosse has released the ultimate shooter's handle, the Comp 6.5 LZ, featuring Triple Flex technology to maximize ball speed and consistency with optimal durability in a lightweight handle.

“The Comp 6.5 LZ is the most technologically advanced handle in the game. Like all our handles, we utilize best in class materials, in-house manufacturing, and TRUE Sports expertise to produce products that enhance a player’s game”, says Lorne Smith, Global Sales Manager. “The Comp 6.5 LZ was designed to take the best qualities of our other composite handles and combine them into what we consider the ultimate shooter’s handle. TripleFlex™ technology was engineered with 3 specific flex zones – the bottom of the handle is optimized to load energy into your shot for maximum power. The middle section of the handle is strategically reinforced to absorb checks in key impact locations to improve durability. The top of the handle was engineered with increased stiffness for the most consistent release on your shot. It’s really everything a player needs in one handle design.”

Recognized as a global leader in composite engineering, TRUE Sports Lacrosse has delivered the pinnacle of lacrosse handle design with the Comp 6.5 LZ. Now available in stores across all TRUE authorized retail partners, the Comp 6.5 LZ is available in both a men’s 30” length featuring a Fine TripleFlex™ finish and women’s 30” length with a Soft Touch™ finish and raised Constrictor Grip.

For more information about TRUE Sports Lacrosse, visit www.truesportslacrosse.com.

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MADE TRUE. PLAY TRUE.



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About TRUE Sports

For over 100 years, TRUE Sports has demonstrated a commitment to bringing transformational technologies to market. Whether it be in its longstanding dominance as the #1 shaft on the PGA tour or through one of its game-changing product introductions in hockey and lacrosse, the True Temper Sports team has shown an unwavering determination to be #1 in everything we do.

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